



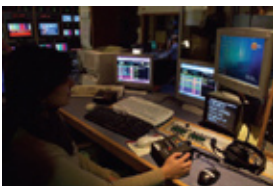
Broadcast NRCS for Education

Autocue, and its sister company QTV, have been serving the television industry for over 50 years with prompting systems and the QSeries product range: newsroom systems, media management, playout automation, workflow solutions and display applications. With three offices, a worldwide distribution network, and a wealth of experience, Autocue is your perfect partner for newsroom applications.

Autocue is delighted to introduce QSmart for Education: an affordable newsroom computer system (NRCS) tailored specifically to the requirements of small broadcasters and other non-traditional television applications, and now priced for educational establishments. This software application is based upon the proven, established and highly-successful QSeries platform, encapsulating the expertise and flexibility gained from ten years experience of providing NRCS functionality for larger news operations, yet designed to make it accessible to, and appropriate for, smaller stations and non-traditional broadcasters. For the first time, Autocue is offering educational users the opportunity to benefit from full-scale newsroom functionality at an incredibly low cost.

The QSmart for Education module is a software bundle that provides comprehensive newsroom functionality, including an optimized version of the QNews database, fifty user licenses, script archive, wire server, Autocue prompting software and, optionally, integrated device control for a character generator. On-site work (installation, configuration and training) and telephone support is included in the product package. If required, Autocue can also provide an appropriate PC server: pre-configured, tested and delivered to the customer as a complete, functional QSmart system. With a pre-built system, and a few days training, a QSmart system could be in use by your users at your site within a few weeks of placing the order. QSmart is part of the QSeries product range, which is already in use by thousands of users around the world. CNN, Bloomberg and the BBC are just three of the major broadcasters who rely on QSeries software to produce programmes every day. Further, QSmart is perfectly complemented by Autocue's new range of Professional Series prompters, which provide cost-effective prompting solutions for a variety of environments. The QSmart for Education offer includes a selection of prompter hardware at highly-discounted rates.

QSmart for Education can be offered in a number of configurations, based on different bundled options or, if necessary, a custom proposal.



The typical bundle includes the following components;

- A single, optimized, QSeries database
- Fifty user licenses (based on concurrent access)
- Script archive, providing indexed text storage and searching
- Wire server, supporting up to 12 incoming serial feeds
- Autocue prompting software, including hand control and IMT card
- On-site installation and configuration (normally 2 days)
- On-site training (normally 3 days)
- Traveling costs
- Helpline support and software upgrades for first year

Optional extras include;

- Additional user licenses
- Automation module for CG device control (with specified devices)
- PC Server - hardware supplied pre-configured, including OS
- Autocue prompter equipment including on-camera units

QSmart is part of the QSeries product range and is compatible with other modules including QNews, QMedia, QScript, QVote and QClose, which together provide a wide range of functionality for different broadcast applications. This ensures that QSmart provides a future-proof solution - with easy upgrade paths available to any of the automation, media management, workflow or display-based solutions.

The QSmart for Education bundle does not include other hardware (including appropriate workstation PCs, network infrastructure such as hubs, switches and cables, additional serial ports for the wire feeds or prompter on-camera units), other software (including operating systems for hardware not supplied as part of the bundle, anti-virus software and any other software required for the normal use of the local area network), delivery or any appropriate taxes. QSmart runs on Microsoft Windows XP Professional and Server 2003, over standard TCP/IP networks. QSmart for Education is designed specifically for educational users. The price represents the total fixed cost for the chosen configuration and includes support for the first year. Customised payment plans are available, including an interest free option to pay for the system over a number of months. After the first year, support alone is charged on a monthly, quarterly or annual basis and provides access to the telephone helpline and software upgrades.

**For more information call 01332 817 777
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